Programme - EWRC '21 workshop

Regions shaping Europe's digital future

Th!nk East Netherlands

Regions shaping Europe's digital future

Programme EWRC workshop - *12 Oktober 2021 16.30-18.00*

Time	Programme
16.30-16.35	**Introduction** by *Mrs. Simone van Trier, moderator*
16.35-16.42	**Welcome** on behalf of Th!nk East Netherlands and its partners by *Mr. Eddy van Hijum, member of the European Committee of the Regions*
16.42-16.46	***Film: One step ahead -*** *best practices of impact in regional digital transition*
16.46-17.00	**Iddo Bante, Secretary General a.i. ADRA, European Partnership on AI, Data and Robotics -** Setting the scene: how regions shape Europe's digital future
17.00-18.00	**Break-out rooms**

Break-out rooms

#1 Smart Industries
This break-out room is moderated by ***Mr. Steven van Roon, representing the Robotics Center at Twente University and program manager at TValley***

- ***Mr. Eddy van Hijum, member of the European Committee of the Regions and member of the Twente Board****,* will start this workshop by giving an overview of the East Netherlands review of AI.
- This will be followed by a pitch of **Mr. Domenico Guida, digital innovation manager at the region of Emilia Romagna and coordinator for Vanguard Initiatives' pilot for AI and Human-Machine interface.** He will give a brief overview of Emilia Romagna's approach to AI and Vanguard's pilot on AI and its related demo cases.
- ***Mr. Ian Gibson, scientific director of the Fraunhofer Project Center and professor industrial design engineering at University of Twente*** is the final speaker of this break-out room and will explain the structure of the Fraunhofer project center and include a brief explanation of programs under FPC (the advanced manufacturing program and REACT).

#2 Smart Food Production
This break out room is moderated by ***Mr. Jouke Kardolus, senior project manager at Oost NL*** and one of the initiators of the icon theme on Data Driven Transitions in Food of Th!nk East Netherlands.

- ***Mr. Sjaak Wolfert, theme ambassador Digital Innovation in Agri-Food at Wageningen UR,*** will present the options and challenges for stakeholders in the transition towards a sustainable digital innovation ecosystem. One of the five lenses he will explain is "Digital inclusion", a subject on which the panelists in this session will also shine their vision. The panel consist of:
- ***Mr. Harrij Schmeitz, director of the Dutch Fruit Tech Campus,*** attracts new students to the fruit sector with a focus on innovation and technology.

- *Mrs. Huiberdien Sweeris, FoodValley NL,* is specialist on Human Capital and talent development,
- *Mr. Ruben Bringsken, director of Jamael Food Group (incl. Baltussen Konservenfabriek)* is unlocking the potential of "Digital", both in his food producing companies as well in the ICT companies he is involved with.

#3 Smart Health

This workshop is moderated by **Mr. Giovanni Gorgoni, president of EUREGHA and represents the region of Puglia**.

- The focus of this breakout room is on the smart specialization pillar 'smart health', which will be introduced by **Marc Rinkes, Topfit East Netherlands**.
- **Mr. Francesco Fera from the Puglia Region** will then talk about Healthy Ageing, one of the three thematic areas that form the pillar.
- **Mr. Marc Rinkes, Topfit East Netherlands** will then discuss the pilot project 'Care Region of the Future' in which the topics Health Data and Prevention are also covered.
- **Ms. Irina Kalderon, DG Connect and Mr. Loukianos Gatzoulis, DG Santé** will provide a reaction to the presented showcases.

#4 Smart Mobility

This workshop is moderated by *Mrs. Simone van Trier*.

- *Mr. Alexander Kamermans, policy advisor mobility, city of Zwolle (NL)* and
- *Mr. Michael Bloksgaard, ITS Fagkoordinator, City of Aarhus (DK)* will dive into how the city of Zwolle uses data regarding bicycle promotion and share insights from the EU BITS project.

- *Mr. Jeroen van den Ende, Managing Director Port of Zwolle* and

- *Mr. Jens Hendrik Moeller, CEO of GEMBA Seafood Consulting, Korsoer –Copenhagen* will explain how the Port of Zwolle improves the ease of use and efficiency for visiting ships by using an app.

In every break-out room there is plenty of room for discussions. The workshop will be closed in the break-out rooms.